

Unit 479 Eugene

A ACTIVE MEMBERSHIP TREND		A	B	C	D	E	F	G
NAME		CURRENT ACTIVE MEMBERS	% CHANGE 36 MONTHS AGO	% CHANGE 24 MONTHS AGO	% CHANGE 12 MONTHS AGO	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL	
						out of 23	out of 291	
YOUR UNIT	Eugene	149	-5.17	-12.12	2.76	2	14.	
TOP UNIT IN DISTRICT	Wailuku, Maui	45	-7.27	-15.69	4.65	1	8	
DISTRICT TOTAL		2,858	-6.66	-10.37	-7.12			
ACBL TOTAL		131,815	-5.20	-7.14	-6.68			

B NEW MEMBER GAINS		NEW MEMBER GAINS			% GAIN IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Eugene	7	1	8	5.48	2	43
TOP UNIT IN DISTRICT	Chico/Yuba City	4		4	7.27	1	19
DISTRICT TOTAL		139	74	80	2.62		
ACBL TOTAL		7,849	4,193	5,141	3.66		

C MEMBER LOSSES		MEMBER LOSSES			% LOSS IN LAST 12 MOS	UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
NAME		25-36 MOS AGO	13-24 MOS AGO	LAST 12 MOS AGO			
YOUR UNIT	Eugene	12	18	5	3.42	3	19
TOP UNIT IN DISTRICT	Wailuku, Maui	10	8	-2	-4.65	1	4
DISTRICT TOTAL		380	387	280	9.16		
ACBL TOTAL		16,439	13,785	13,939	9.91		

- I. The following are included as losses: Members who are known to have died during the reporting period.
- II. The following are NOT included as losses:
- 1) A member switching to an unpaid Life Master (LM) status.
  - 2) A lapse in membership that is renewed before the end of the reporting period.

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D	NEW MEMBER RETENTION % IN YEAR 2	NAME	A	B	C	D	E	F	G
			# OF NEW MEMBERS IN LAST 3 YEARS	NEW MEMBER RETENTION IN YEAR 2				UNIT RANK WITHIN DISTRICT	UNIT RANK WITHIN ACBL
				40-51 MOS AGO	28-39 MOS AGO	16-27 MOS AGO	WEIGHTED 3-YR AVG		
		YOUR UNIT Eugene	19	57.14	72.73	100.00	68.42	2	15
		TOP UNIT IN DISTRICT Klamath Falls	3	100.00	100.00	100.00	100.00	1	1
		DISTRICT TOTAL	514	45.49	47.03	55.77	47.08		
		ACBL TOTAL	24,792	47.96	44.91	50.43	47.16		

E	AVERAGE MEMBER AGE	NAME	AVERAGE MEMBER AGE AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Eugene	72.41	73.06	73.41
		TOP UNIT IN DISTRICT (lowest age) Eugene	72.41	73.06	73.41	73.66	72.98	72.06
		DISTRICT TOTAL	73.80	74.17	74.38	74.40	74.45	74.52
		ACBL TOTAL	73.26	73.87	73.96	73.89	73.93	74.00

F	AVERAGE YEARS OF ACBL MEMBERSHIP	NAME	AVERAGE YEARS OF ACBL MEMBERSHIP AT THE END OF					
			TWO YEARS AGO	ONE YEAR AGO	3 QUARTERS AGO	2 QUARTERS AGO	LAST QUARTER	THIS QUARTER
					YOUR UNIT Eugene	19.05	19.06	18.70
		TOP UNIT IN DISTRICT (least years) The Big Island	16.51	16.42	15.78	16.10	16.09	17.40
		DISTRICT TOTAL	21.21	22.07	22.10	21.91	21.93	22.94
		ACBL TOTAL	19.96	20.73	20.56	20.39	20.29	21.18